> " It is my mission to bring you the best. Best in advocacy, best in collaboration, best in business solutions. **Focused. Proactive. Goal oriented.** I believe that every consumer deserves to benefit from the credit union difference and the League is focused on keeping credit unions vibrant today and poised to grow and thrive in the future. We are your partner and support you making a difference in people's lives, in Virginia, and beyond. "

Carrie Hunt
President/CEO

POWERFUL ADVOCACY

The Virginia Credit Union League has a top-notch lobbying team building strong relationships with federal and state legislators and regulators to effect change.

- ✓ **Grassroots.** We fight for issues on both the federal and state level that help credit unions achieve operational success.
- ✓ **Policymaking.** We work with you to create the best environment for credit unions so you can serve your members.
- ✓ **Engagement.** We seek feedback from our members on all policy matters to focus our efforts.
- ✓ **Differentiation.** We express the credit union difference to both legislative and regulatory policy makers.

STRONG COLLABORATION

- ✓ **Education.** We are proud to offer credit union professionals and volunteers timely and relevant education, both virtual and in-person, that is local and affordable.
- ✓ **Networking.** We bring together like-minded credit union professionals, whether it's through virtual events, roundtable dialogues, or on-site regional meetings.
- ✓ **Partnerships.** We work with other trades, leagues, and even the bankers to achieve results for you.

FORWARD THINKING BUSINESS SOLUTIONS

- ✓ **Business Partners.** The League is focused on providing credit unions with trusted partners that provide the best in innovation and forward-thinking business solutions. Through our partnerships, many service providers offer special pricing, passing the savings to your credit union. We proactively look for new business partners and will be introducing a new venture in a fintech partnership next year.
- ✓ **Consulting & Training.** League staff also offers virtual and on-site consulting and training on topic such as BSA, front-line, operations, compliance, FOM, financial management, strategic planning and even customized training.

INFORMATION & RESOURCES

INDUSTRY NEWS

COMPLIANCE & HR HOTLINES

REGULATORY & COMPLIANCE GUIDANCE

LEGISLATIVE RESOURCES

CREDIT UNION PERFORMANCE

EMPLOYEE REFERRAL SERVICE

As a member, you have access to timely and relevant news and resources including essential information in legislative and regulatory areas, compliance resources, operational information, and credit union industry news.

✓**Newsletters.** Member publications include weekly newsletters from our CEO, PR and Advocacy Team, Compliance Team, and other subject matter experts.

✓**Compliance and HR Law Guidance.** Get answers and guidance from experts by phone or email through our Operational Compliance Hotline and Employment Law Hotline. Be informed through FAQs, important alerts, and quarterly roundtable discussions.

✓**Online Compliance Manual.** Access InfoSight, an easy-to-use compliance solution to help you stay compliant in an ever-changing regulatory environment. Get info on a daily basis, with guidance, important dates, resources and training for managing more than 150 topics.

✓**Online Policy Management.** Simplify your policies management with CUPolicy Pro, providing over 200 sample policies.

✓**Annual Legislative Summary.** Understand the many laws and regulations being tackled on your behalf at the state level through our Annual Legislative Summary.

✓**Monitor CU Performance.** Access resources such as our quarterly CU Profiles and annual Impact Reports that monitors credit union trends and performance.

✓**Find Qualified Employees.** Access the Employee Referral Service (ERS), which helps credit unions find qualified candidates and helps candidates start credit union careers.

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THANK YOU FOR YOUR CONTINUED SUPPORT

VIRGINIA
CREDIT UNION LEAGUE
ONE VISION. ONE VOICE.